

For Immediate Release

Sauereisen Receives its Second Presidential “E Star” Award for Exports

PITTSBURGH, June 19, 2019 — Sauereisen, a world leader in the production of protective linings, coatings, and ceramics for industrial users, was recently awarded its second President’s “E Star” Award for Exports—the highest recognition any U.S. entity can receive for making a significant contribution to the expansion of U.S. exports. Honors were presented to Sauereisen and 47 other U.S. companies by U.S. Secretary of Commerce Wilbur Ross at a ceremony in Washington, D.C., on May 23.

Sauereisen is one of only four companies to receive a second President’s “E Star” Award for Exports in the history of the program. Secretary Ross praised Sauereisen for demonstrating “a sustained commitment to export expansion” in a congratulatory letter that was sent to the company.



“The ‘E’ Awards Committee was very impressed with Sauereisen’s continued growth in exports since receiving the President’s ‘E’ Award for Exports in 1978 and the President’s ‘E Star’ Award for Exports in 2010,” Secretary Ross wrote in the letter. “Your company’s innovative marketing and customized market-entry programs were particularly notable. The committee also recognized your company’s commitment to promoting exports within your community and the Nation. It is fitting that with this record of success, Sauereisen becomes just the fourth company in the 58-year history of this awards program to twice receive the President’s ‘E Star’ Award. Sauereisen’s achievements have undoubtedly contributed to national export expansion efforts that support the U.S. economy and create American jobs.”

Eric Sauereisen, president of Sauereisen, said, “From our agents in the field to our manufacturing personnel here in Pittsburgh, this award is a tremendous recognition of the dedication and collaboration of our whole team at Sauereisen.

“Sauereisen’s commitment to exporting has always been an integral part of our long-term strategy, as we know that substantial growth in our customer base will come from overseas markets. To help meet these growth objectives, we often rely on our relationships with others, most notably the U.S. Commercial Service.”

In 2018, U.S. exports were the highest on record with U.S. services at \$821.1 billion and U.S. exports of goods reaching \$1.7 trillion, demonstrating how American private enterprise can not only survive, but thrive, in the international market.

American companies are nominated for “E” Awards through the U.S. and Foreign Commercial Service office network, located within the U.S. Department of Commerce’s International Trade Administration. Record years of successive export growth and an applicant’s demonstration of an innovative international marketing plan that led to the increase in exports is a significant factor in selecting the overall winners.

For more information about the “E” Awards and the benefits of exporting, visit www.export.gov.



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To read the official announcement from the U.S. Department of Commerce, visit www.commerce.gov.

Learn more about Sauereisen and its complete line of protective linings, coatings, and ceramics at www.Sauereisen.com.

About Sauereisen

Founded in 1899, Sauereisen is a third-generation company that has grown into one of the best-known corrosion-resistant material and specialty ceramic compound manufacturers in the world. The company produces protective linings, coatings and ceramics for industrial uses. Its product portfolio includes a complete line of organic and inorganic corrosion-resistant

materials of construction for new and rehabilitation applications. Sauereisen maintains a global presence with an extensive network of technical sales representatives in major cities throughout the world, and with manufacturing and warehouse facilities in the United States, Europe, the Pacific Rim and Latin America.